

## Activité : The Modern Corporation

1. For each of these companies, try to find the following informations on Wikipedia in English:

*Apple*

*Microsoft*

*WalMart*

*ExxonMobil*

**Question 1:** What is the company producing?

**Question 2:** Who is the boss (or Chief Executive Officer, CEO)?

**Question 3:** Is the boss the main owner of the company?

**Question 4:** If he is not the owner of the company, how and when did he become the boss? Is he an employee?

**Question 5:** If he is not the owner of the company, who are the owners? If you can, try to find the name of the main owner(s).

=> **Extra question:** What is a board of directors?

2. To summarize these informations, try to write a short essay (half a page long) in which you'll explain how large modern corporations are run:

→ Who manages corporations and who owns them?

→ And what's the relationship between these two groups of people?

### **Keywords :**

*company*: une entreprise

CEO: PDG (président directeur général)

*A corporation* : a large company that is owned by shareholders (« société anonyme »)