Chapter 2 : Who is producing wealth ?

1. Who is in charge of modern corporation?

(Activity: The modern corporation)

2. Two kinds of production: market and public

(Exercise 1)

3. From Revenue to profit: the working of a company

3.1 First comes revenue (Activity: IKEA's revenue)

3.2 La valeur ajoutée (exercices 2 et 3)

3.3 La répartition de la valeur ajoutée et le profit (exercice 4)