

Activité : The Modern Corporation

1. For each of these companies, try to find the following informations on Wikipedia in english:

Apple

Microsoft

General Motors

WalMart

ExxonMobil

1. What is the company producing ?
2. Who is the boss (or Chief Executive Officer, CEO) ?
3. Is the boss the main owner of the company ?
4. If he is not the owner of the company, how and when did he become the boss ? Is he a employee ?
5. If he is not the owner of the company, who are the owners ? If you can, try to find the name of the main owner(s).
6. Did the company had an Initial Public Offer (IPO) ?

=> extra question: what's a board of directors ?

2. To summarize these informations, try to write a short essay (half a page to 1 page long) in which you'll explain how large modern corporations are run : who manages corporations and who owns them ? And what's the relationship between these two groups of people ?

Vocabulaire :

A corporation : a large company that is owned by shareholders (« société anonyme »)

Initial Public Offer : introduction en bourse